

Chapter 6 Answer Key: Listing Your RV



Best Practices for Your RV Rental Listing

1. **Photos, photos, and more photos** are key to a great RV rental listing.
2. Your listing **headline** serves to capture a renter's attention and will help them decide if they want to read more.
3. Your listing **description** should include all of the details about your RV and its amenities.
4. You should also include local **attractions** in your listing description.

Listing Rules

1. Each RV rental platform gives you the opportunity to set your own **rules** that determine how, when, and at what price people can book your RV.
2. Try to set a price that's in the **middle** of the price range for similar RV rentals in your area.
3. Depending on the value of your rig, security deposits can range from **\$500** to **\$1,500** or more.
4. The RV rental platform will let you choose the type of **cancellation policy** (flexible or strict) that you want.

Other Listing Options

1. **Add-ons** like bikes, generators, s'more kits, airport pick-up/drop-offs, and other features can be great ways to earn extra money and add more value for your guests.
2. Most RV rental platforms have a built-in **system** where you can create add-ons and set daily or one-time pricing.