

# Chapter 8 Answer Key: Marketing Tips



## I Marketing Tips for Your RV Rental

1. To get more RV rental bookings, a **simple** marketing game plan can help.
2. RV rental platforms put money and time into **marketing** the listings on their platform so you don't have to.
3. Be sure to ask each renter to leave you a **review** after their trip. Do everything you can to make sure their experience was enjoyable so they can rate it five stars.
4. Put a "**Rent Me**" sign on your rig with a link to your listing so that others can see it's a rental.
5. Add the names of nearby **attractions** into your listing title because it can help people find you more easily when searching the platform.
6. Paid **add-ons** like airport pick-ups and **complimentary** amenities like s'more kits, coffee, and camp chairs go a long way in getting positive reviews.